



## UEI Celebrates 40 Years of Innovation and Unveils Next-Generation QuickSet homeSense at CES 2026

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SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Dec. 17, 2025-- Universal Electronics Inc. (UEI) proudly marks its 40<sup>th</sup> anniversary as a global leader in connected home sensing and control solutions. At CES 2026 in Las Vegas, UEI will showcase a new era of smart living, headlined by the latest advancements in QuickSet homeSense, an intelligent software solution that is redefining how homes adapt to and anticipate the needs of their occupants.

### Making Homes Smarter, Safer, and More Personal

QuickSet homeSense is more than just an occupancy detection system—it's an adaptive intelligence layer that brings context, personalization, and automation to everyday living with a privacy-by-design approach. By learning from real-time activity and changes within the home, homeSense delivers actionable insights and seamless control, making life simpler, safer, and more energy efficient. Key capabilities and value-add features include:

- **Intelligent Occupancy & Presence Detection** - homeSense understands who is home, where they are, and what devices they're using—enabling personalized experiences, such as adjusting lighting, climate, or entertainment based on in-home and in-room user presence. This intelligence extends to guests and even users who aren't directly connected to the home network, ensuring a truly adaptive environment.
- **Energy Optimization Without Compromise** - With advanced sensing and real-time analytics, homeSense can automatically turn off lights, TVs, or HVAC systems when rooms are unoccupied, helping households and property managers save energy effortlessly. Weekly occupancy patterns are privately managed to further refine automation and maximize efficiency.
- **Personalized Content and Notifications** - By recognizing individual users and their habits, homeSense can tailor entertainment recommendations, deliver targeted notifications to personal devices, and even optimize ad reach for content providers—all while respecting user privacy.

### Tide Touch: Feature Upgrades for Market Adjacencies

Tide Touch introduces advanced capabilities designed to make home management easier and more energy efficient in key smart home channels. Highlights include:

- **Seamless Integration with homeSense:** Enables advanced use cases for improved energy management and convenience for users and property managers.
- **Energy Insight & Optimization:** Real-time monitoring and smart scheduling help reduce energy consumption and lower utility costs.
- **Personalized Automation:** Customizable rules engine adapts to user routines, automating comfort and security settings.
- **Cloud Connectivity and Advanced Services:** Supports remote diagnostics and updates, ensuring devices stay current and reliable.
- **Multi-Channel Support:** Designed for residential, multi-dwelling units, and utility environments, offering flexibility for diverse user needs.
- **Intuitive Device Interoperability:** Enables unified sensing and control of indoor climate, lighting, access and water detection sensing for a safe and secure connected home experience.

With these innovations, Tide Touch and homeSense work together to deliver greater convenience, smarter energy management, and a more responsive home environment.

### Looking Ahead: A New Standard for Connected Living

"As we look to CES 2026, our focus is on ensuring that every innovation we announce delivers real value and sets the stage for sustainable growth. UEI's commitment to meaningful advancement goes beyond continuity—it's about shaping the future of connected living for our customers and partners worldwide," said Richard Carnifax, Interim CEO/COO, Universal Electronics Inc.

Discover the future of connected living with UEI—where innovation meets everyday life. Be sure to visit us at the Venetian Expo, Booth # 53023 during the International Consumer Electronics Show in Las Vegas January 6<sup>th</sup> through the 9<sup>th</sup> to experience our latest solutions firsthand.

**Universal Electronics Inc.** (NASDAQ: UEIC) is the global leader in universal wireless control solutions for the home. The company brings to life millions of innovative control products each year that focus on a user-centric approach to designing and creating solutions and applications that simplify user interaction with highly complex technologies in the home and removing interoperability challenges as a roadblock for user adoption, with a privacy first and secure by design approach to today's smart devices.

QuickSet® is a registered trademark of Universal Electronics Inc.

#### Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including: the timely development, delivery, technical performance, and market acceptance of products and technologies identified in this release; the purchasing by UEI customers of the UEI QuickSet homeSense and Tide Touch family of products and services identified in this release in the quantities anticipated by management; the continued penetration and growth of UEI's software and services-based solutions and other products and consumer technologies identified in this release; and other factors described in UEI's filings with the Securities and Exchange Commission. The actual results that UEI achieves may differ materially from any forward-looking statement due to such risks and uncertainties. UEI undertakes no obligations to revise or update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

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