Universal Electronics Provides Voice-Enabled Remote Controls with QuickSet Technology for Astro’s Latest Generation Set-Top Box

September 22, 2021

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Sep. 22, 2021-- Universal Electronics Inc. (UEI) (NASDAQ: UEIC), the global leader in wireless universal control solutions for home entertainment and smart home devices, has begun providing voice-enabled remote controls to Astro for its latest generation Ultra set-top box. Astro is Malaysia’s leading content and consumer company, serving 5.7 million or 74 percent of Malaysian households, across TV, radio, digital and commerce platforms.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20210922005966/en/

Universal Electronics Inc. (UEI) has begun providing voice-enabled remote controls to Astro, Malaysia’s leading content and consumer company, for its latest generation Ultra set-top box. The voice-enabled remote control is powered by UEI’s chip technology with Bluetooth Low Energy and Infrared control capability. The remote offers automated setup and universal control of the Ultra set-top box and connected television through UEI’s QuickSet® platform which helps facilitate self-installation. This durable and powerful remote complements Ultra’s vibrant, modern set-top box design with shortcut keys providing quick access to apps, movies and sports. (Photo: Business Wire)

The voice-enabled remote control is powered by UEI’s chip technology with Bluetooth Low Energy and Infrared control capability. The remote offers automated setup and universal control of the Ultra set-top box and connected television through UEI’s QuickSet® platform which helps facilitate self-installation.

Ultra offers a redesigned user interface, improved search and content discovery capability allowing customers to stream and record a wide variety of content and watch it in crystal clear quality. This durable and powerful remote complements Ultra’s vibrant, modern set-top box design with shortcut keys providing quick access to apps, movies and sports.

“UEI has been a trusted partner for more than a decade, and we are excited to work with them to bring the most advanced remote control technology and the best user experience to our customers with our next-generation Ultra set-top box,” said Shahrul Sultan, Director, Product Engineering at Astro.

“As the industry leader in voice control, UEI is proud to be a supplier to Astro, the number one operator in Malaysia, to help improve users’ control and search experience on their new platform,” said Kuldip Singh Johal, UEI’s Vice President of Sales, Subscription Broadcast for Europe, Middle East and Asia.

UEI has been at the forefront of developing entertainment and smart home control technologies for over three decades. UEI was the first to introduce voice control and advanced features such as automated setup and universal control of connected devices through its QuickSet platform. Since 2015, UEI has shipped over 100 million of its voice-enabled remote controls to customers around the world.

QuickSet is a registered trademark of Universal Electronics Inc.

All trademarks appearing herein are the property of their respective owners.

About Universal Electronics Inc.

Founded in 1986, Universal Electronics Inc. (NASDAQ: UEIC) is the global leader in wireless universal control solutions for home entertainment and smart home devices. We design, develop, manufacture, ship and support control and sensor technology solutions and a broad line of universal control systems, audio video accessories, and intelligent wireless security and smart home products. Our products and solutions are used by the world's leading brands in the video services, consumer electronics, security, home automation, climate control and home appliance markets. For more information, visit www.uei.com.

Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies identified in this release; the purchasing by Astro of the Ultra remote products identified in this release in the quantities anticipated by management; the continued penetration and growth of UEI voice recognition technology and other products and consumer technologies identified in this release; and other factors described in UEI’s filings with the Securities and Exchange Commission. The actual results that UEI achieves may differ materially from any forward-looking statement due to such risks and uncertainties. UEI undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

View source version on businesswire.com: https://www.businesswire.com/news/home/20210922005966/en/

Source: Universal Electronics