



## Switzerland's Salt Offers Universal Electronics' Apple TV Remote Control with its Apple TV 4K Service

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SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Sep. 1, 2021-- [Universal Electronics Inc. \(UEI\)](#) (NASDAQ: UEIC), the global leader in wireless universal control solutions for home entertainment and smart home devices, announced that Swiss telecommunications operator [Salt](#), which provides innovative mobile, broadband and TV services, is one of the first providers to offer its [voice-enabled Apple TV 4K remote control](#) designed specifically for Multichannel Video Program Distributors (MVPDs).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210901005858/en/>



Available since June, Salt customers subscribing to the Salt Home broadband offer will automatically receive UEI's Apple TV remote control with Apple TV 4K. Salt Home is the most competitive broadband proposition on the Swiss market offering up to 10 gigabits per second symmetric speed over FTTH including a TV service available on Apple TV as a set-top box. Existing customers can also purchase UEI's Apple TV remote control as a standalone accessory in over 100 Salt stores throughout Switzerland and on Salt's [website](#).

"UEI has been a strong partner, helping us to provide our customers with a simple and quality remote control designed for Apple TV," said Pascal Grieder, Salt's CEO. "The collaboration with UEI across the project has been excellent."

With Apple TV 4K, subscribers can watch live and on-demand content, as well as use the Apple TV app to watch Apple TV+, buy and rent thousands of movies and TV shows, and enjoy content from other streaming services. Customers can also access Apple Music, Apple Arcade and thousands of other apps, all through this powerful entertainment device built for the biggest screen in the home.

"We enjoyed working with Salt on this project as the Apple TV remote is one of our most exciting new offerings built with the customer in mind," said Paul Arling, Chairman and CEO of UEI. "We look forward to opportunities to work with them in the future."

UEI's Apple TV remote combines Bluetooth Low Energy (BLE) connectivity together with Infrared to provide universal control, and features a range of innovative features and benefits to enhance the TV viewing experience:

- **Advanced Search and Control:** Customers can ask Siri to find and access content across live TV and streaming apps
- **Enhanced Controls for Live TV:** Dedicated program guide and channel up/down buttons provide easy and instant access to live TV viewing functions
- **Whole Entertainment System Control:** Modeless support and universal control of Apple TV, as well as televisions and audio devices from any brand or manufacturer
- **Reliable and Secure Communication:** Integrated design with UE878, UEI's reliable and highly integrated BLE chipset optimized for voice control, and Apple's MFi authentication chip for secure connectivity with Apple TV
- **Premium Fit and Feel:** Elegant and ergonomic form factor with hard-capped keys on metal domes for enhanced tactile feedback
- **Automated Backlit Keys:** Accelerometer and ambient light sensor to automatically backlight keys in low light environments when the remote is picked up or moved

### About Universal Electronics Inc.

Founded in 1986, Universal Electronics Inc. (NASDAQ: UEIC) is the global leader in wireless universal control solutions for home entertainment and smart home devices. We design, develop, manufacture, ship and support control and sensor technology solutions and a broad line of universal control systems, audio video accessories, and intelligent wireless security and smart home products. Our products and solutions are used by the world's leading brands in the video services, consumer electronics, security, home automation, climate control and home appliance markets. For more information, visit [www.uei.com](http://www.uei.com).

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### Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact

Swiss telecommunications operator Salt is one of the first providers to offer Universal Electronics' voice-enabled Apple TV 4K remote control designed specifically for Multichannel Video Program Distributors (MVPDs). (Photo: Business Wire)

are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of products and technologies identified in this release; the purchasing by Salt and other MVPDs of the products identified in this release in the quantities anticipated by management; the continued penetration and growth of UEI voice recognition technology and other products and consumer technologies identified in this release; and other factors described in UEI's filings with the Securities and Exchange Commission. The actual results that UEI achieves may differ materially from any forward-looking statement due to such risks and uncertainties. UEI undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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