



Universal Electronics Introduces Smarter Living Kits Powered by Nevo® Butler to Accelerate Introduction of New Smart Home Services at CES 2019

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Visit UEI at CES in Sands Expo Booth #42325

SANTA ANA, Calif.--(BUSINESS WIRE)--Jan. 3, 2019-- [Universal Electronics Inc.](http://www.businesswire.com), (UEI) (NASDAQ: UEIC), the worldwide leader in universal control and sensing technologies for the smart home, today announced that it will be introducing a new platform for the Connected Home at the International Consumer Electronics Show in Las Vegas, NV, which kicks off on January 8, 2019.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190103005602/en/>



In order to accelerate the introduction of new innovative services for the consumer home, Universal Electronics is introducing pre-integrated channel specific **kits** curated to address specific consumer demand and unique experiences. The kits are powered by **Nevo® Butler**, a white label, managed and secure smart home hub with a digital assistant built in. Configured with different sensors developed by the teams at Ecolink and RCS, including safety and security sensors; smart thermostats and temperature sensors; as well as IoT products curated through “Works with QuickSet” certification program, these kits will offer the quickest route to market while providing a flexible platform to build on.

The kits which will be demonstrated at UEI's booth (#42325) in the Sands Expo include:

Smarter Living Kits Powered by Nevo® Butler accelerate introduction of new smart services. (Photo: Business Wire)

- **Care**: A platform for offering a cost effective self-monitored safety and

security platform with Ecolink ZigBee window/door sensors and best-in-class pet-immune, motion sensors. This kit can expand to include leak/freeze detection sensors as well as security and monitoring use cases. Add-on services are also available that can be bundled to offer cybersecurity as a service or monitoring services to provide additional value to consumers and monetization options for security service providers.

- **Eco**: This kit includes an RCS-designed and developed, Zigbee connected thermostat and occupancy sensors to deliver a voice-enabled, energy efficient and user friendly HVAC automation solution to provide comfort and convenience, as well as energy-cost savings for the owner.
- **Hospitality**: This kit is specifically designed to address room automation needs of the hospitality channel with energy management, entertainment control, and in-room service integration opportunities. This kit will offer a platform to provide a consistent and branded experience for all in-room services and needs.

“Our Smarter Living kits are a great way for our customers to accelerate introduction or expansion of smart home services and for consumers to experience the power and convenience of the smart home,” says Arsham Hatambeiki, SVP of Product and Technology for Universal Electronics Inc. “By offering add-on experiences for safety, security and energy management on top of the most reliable and accurate entertainment control experience, we can give consumers a reason to opt in to the home automation trend, and our customers the confidence to scale their subscribers’ smart home experiences on a solid foundation.”

New research from Parks Associates shows the integration of smart home products will be key to drive new recurring monthly revenue (RMR) growth among security companies. “Today, over three quarters of new security subscribers have interactive services, paying \$9 per month on average for the service,” said [Tom Kerber](#), Sr. Director, IoT Strategy, Parks Associates. “As adoption of interactive services matures and new entrants with low-cost, self-installed systems put downward pressure on RMR, the industry is seeking solutions to expand RMR. Cybersecurity services, video verification, and personal emergency response are a clear path to generating incremental RMR.”

Universal Electronics will host product demonstrations for all of their latest technologies and design concepts, and their most recent product unveiling, Nevo® Butler and related platform kits at booth #42325 in the Sands Expo at CES 2019 in Las Vegas from January 8-11. Nikki Ahmadi, Director of Cloud and Software Products; and Patrick Serrato, Director of Connected Home solutions will be available to discuss how Nevo Butler and curated kits

and services can be used to introduce or expand offerings in a range of channels.

About Universal Electronics

Universal Electronics Inc. (NASDAQ:UEIC) is the worldwide leader in universal control and sensing technologies for the smart home. Its broad portfolio of patents includes QuickSet® Cloud service that utilizes the world's most complete knowledge graph of devices to detect and interact with thousands of entertainment and smart home devices. The company designs, develops, and manufactures innovative products that are used by the world's leading brands in the audio, video, subscription broadcasting, connected home, home energy management, and mobile device markets. UEI's many first-to-market innovations have helped transform the home entertainment control, home security, and home energy management and sensing industries. More information is available at <http://www.uei.com> and quicksetcloud.com.

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Safe Harbor Statement

This press release contains forward-looking statements that are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words and expressions reflecting something other than historical fact are intended to identify forward-looking statements. These forward-looking statements involve a number of risks and uncertainties, including the timely development, delivery and market acceptance of UEI's Nevo Butler product, the Smarter Living Kits, associated service offerings, and other technologies identified in this release; the continued penetration and growth of the digital assistant products and consumer technologies identified in this release; and other factors described in the Company's filings with the Securities and Exchange Commission. The actual results that the Company achieves may differ materially from any forward-looking statement due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release.

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